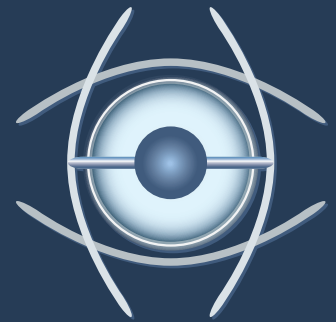


Ed HOWARD

Graphic Designer/Art Director

PROFILE

I am a creative and self-motivated Graphic Designer and Art Director with strong experience in print and digital design. I manage projects from concept to completion, delivering high-quality results on time. With strong leadership and interpersonal skills, I effectively guide and support teams, fostering collaboration and maintaining focus to meet deadlines efficiently. As a bilingual professional fluent in English and Spanish, I communicate clearly and confidently with diverse teams and clients, building strong and productive working relationships.



WORK EXPERIENCE

2022 SR GRAPHIC DESIGNER | CONTRACTOR

2026 SGA | Citibank - New York, NY

Digital - Motion Graphics

- Social Media - LinkedIn Ads
- Email and Newsletters Design
- Email and Web Banners
- Motion Graphics
 - Holiday Cards
 - Animated Email and Web Banners
 - Animated Email Signatures

2013 GRAPHIC DESIGNER

2022 Parabit Systems Inc. - Bellmore, NY

Branding & Corporate Identity:

- Marketing Materials
 - Brochures, Magazine Ads, Newsletters, Flyers, Business Cards,
 - Tradeshow Displays, Banners, Building Sign
 - Websites, Social Media Posts, Email Newsletters, Email Campaigns

2013 BRANDING DEVELOPMENT/FREELANCE ART DIRECTOR

2022 Art Of Digital - New York, NY

Branding & Corporate Identity:

- Editorial Design
 - Magazine Ads, Book Covers and Layout
- Signage
 - Tradeshow Displays,
- Marketing Collateral
 - Menus Design and Production

CONTACT



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Kew Gardens | NY | 11415

EDUCATION

2003

BFA IN COMPUTER GRAPHICS
3-D ANIMATION

Pratt Institute - Brooklyn, NY

SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe After Effects



Adobe Acrobat Pro



WORK EXPERIENCE

2005

ART DIRECTOR

2010

Fuel Outdoor, New York, NY

Branding & Corporate Identity:

- Marketing materials | Web site development
- Design and Production for Large Format prints for outdoor media

2000

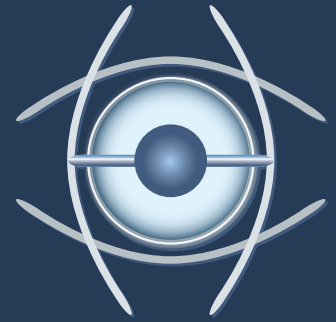
GRAPHIC/PRODUCTION ARTIST

2004

FAI Design Group | Irvington, NY

Branding & Corporate Identity:

- Extensive Signage Mechanical/Production For National Retailer
- Macy's, Bed Bath & Beyond | Package Design



INTERESTS



3D Animation



Music



Painting



Photography

REFERENCES

ELLEN LARSON

Vice President

Graphic Production and Analyst

Citi



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New York, NY

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New York, NY

CARLA MAGAZINO

Creative Administrator

Citi



+1 201 650-3386



Carlamagazino@icloud.com



New York, NY

EXPERTISE

- Branding & Corporate Identity
- Indoor Outdoor Signage
- Editorial Design
- Marketing | Email Campaigns
- Publishing | Magazine Ads
- Motion Graphics | Video Editing
- Web Layout Design
- Large Format Print Media
- Package Design Visualization

LANGUAGES

English

Spanish

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LinkedIn

<https://www.linkedin.com/in/howardedward/>